

## What is Love?

Number of Examples Exploring different Types of Love Presented

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## Media Influence?

In What Ways?

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## Media Influence?

Variety of examples provided

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Why Do We Want  
To Fall In Love?

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Sternberg's Theory

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Who Do We Love?

- Proximity: Look Around!
- Mere Exposure: More Positive

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### Who Do We Love?

- Physical Attraction???? Who?

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### Who Do We Love?

- Physical Attraction - Matching?

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### Who Do We Love?

- Physical Attraction - Beautiful is Good

Which do you think is true?

A - YES B - NO

- Higher Socialability
- Greater Dominance
- Better Social Skills
- More Intelligent
- Sexually Warmer
- Better Physical & Mental Health

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## Who Do We Love?

### • Physical Attraction – Beautiful is Good

Which do you think is true?

- Higher Socialability \*
- Greater Dominance ?
- Better Social Skills \*
- More Intelligent NO!
- Sexually Warmer (EXPERIENCES!)
- Better Physical & Mental Health ?
- More Gender Typed \*

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## Who Do We Love?

### • What Do Guys Want?

Attraction!

Critical Thinking: What determines Attraction?

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## Who Do We Love?

### • What Do Gals Want?

- Attraction...But not if they are Cold!
- Honesty
- Humor
- Kindness
- Dependability

Critical Thinking: Why are women looking for these other Characteristics?

Why aren't men?

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### Who Do We Love?

- Physical Attraction - Social Comparison  
Looking at Centerfolds or porn???
- Your spouse will be less attractive then!
- Same sex also...Young Teens??
- What to do?

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### Who Do We Love?

- Physical Attraction - Eye of the Beholder  
More in love more attractive & less attracted to others
- Likeable are more attractive
- "Grow on you"

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### Who Do We Love?

- Physical Attraction -  
Similarity: Likeness leads to Liking Effect  
Politics, Sports, Region of Country, children, careers, etc.
- Complementarity:  
Not as likely!
- Both are in Politics  
Other Similarities

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