



Conformity, Compliance & Obedience

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Conformity, Compliance & Obedience

- When is it Ideal?
- When is it Not?

Conformity, Compliance & Obedience

- Asch
- Milgram
- Zimbardo
- Variables
- Real-Life Examples

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- Asch
 - ▣ Line Experiment - Conform

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- Milgram
 - ▣ Shock Experiment - Compliance

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- Zimbardo
 - ▣ Prison Experiment - Obedience

Conformity, Compliance & Obedience

- Victim's Distance
 - ▣ Dropping Bombs
 - ▣ Rumors
- Closeness & Legitimacy of the Authority
 - ▣ Parent/Teacher in the Room
- Social Situation – Role Played
 - ▣ Military, Officers, University

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- Institutional Authority
 - ▣ Oliver North Quote
 - ▣ "A Computer!"
 - ▣ "Harvard" Research
- Fundamental Attribution Error
 - ▣ Monsters – Not Like Us

Conformity, Compliance & Obedience

- Gender
 - ▣ Depends on Topic
 - ▣ Depends on Perspective
- Culture
 - ▣ Collectivists More
- Social Situation – Role Played
 - ▣ Military, Officers, University

Conformity, Compliance & Obedience

- Resistance
 - Reactance
 - Freedom & Self-Efficacy
 - Hide Jews & Immaculee
 - Uniqueness
 - Gender when opposite
 - Individualistic Culture
 - Jewish in American vice versa
 - Black with White women
 - Hutus & Tutsis
 - Dress Style

Conformity, Compliance & Obedience

- Today
 - Abu Ghraib
 - Lyndie England
 - Charles Graner
 - 3 men did Resist (Text!)

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- Today
 - Sexual Harassment
 - Hopkins v Price Waterhouse (Liberating)
 - Bullying (Adults Too!)

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- Today
 - Cults - Jonestown

Conformity, Compliance & Obedience

- Today
 - GroupThink
