

## **Odor...**

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## **Discussion Questions...**

- *Recognize how odor influences emotions.*
- *Recognize how odor influences memory.*

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## **How Odor Influences Emotions**

- *Herz, et al (2004)*
- *Computer Game in Scented room later another task with same odor triggered same frustration.*

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## ***How Odor influences Memories***

- ***Engen*** (1987) & ***Schab.*** (1991)
- ***Recognize long forgotten odor & Episode!***

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## ***How Odor influences Memories***

- ***Ehrlichman & Halpern*** (1987)
- ***Pleasant Odors evoke pleasant Memories***

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